



THE STORY OF A GREAT MEDICINE,

As Related By Dr. Silas Lane.

Early in the spring of '79 illness, brought on by overwork, forced me to temporarily give up the practice of my profession. In search of rest and health, I left my New England home for a trip to Colorado and the Rocky Mountains. While in the mountain country my attention was attracted to the remarkable cures of stomach, liver and kidney troubles performed among the miners by a local physician.

This man was a rough fellow of no learning, but the success of his methods was too evident to be scoffed at. Naturally, I desired to learn the secret of it. Numerous interviews and adroit questioning failing to elicit anything of a satisfactory nature, I had my man Orlo follow the doctor on several of his excursions into

the mountains. From these trips Orlo invariably returned to report that the doctor had simply been gathering "yarbs."

Finally, one rainy May afternoon, my man appeared with his arms full of herbs and roots, which, he explained, the mountain doctor had dropped to give chase to a deer. I turned my attention to the bundle which he had thrown upon the cabin floor. It consisted of several varieties with which I was unacquainted, but among them I recognized the Oregon grape root and mountain sage. Knowing the value of the grape root and sage, I conjectured that the others were equally servicable for the treatment of human ills, and this opinion was confirmed by further investigation.

From that time the pursuit of knowledge in this new direction became an absorbing one to me. For two years I remained in the Rocky Mountains, frequently spending many days at a time away from the cabin, searching for Nature's remedies, making every possible inquiry and investigation and experiments without number.

The result was, in the end, unexpectedly gratifying. The seeming miraculous suc-

cess of the unschooled doctor was no longer mysterious. The simple medicines he used were the most efficacious of any to be found on the globe. Nowhere except in the majestic and rugged Rockies, amid the sublimest scenery of the world, have there been found, with one or two exceptions, any of the remarkable roots and herbs which I discovered there, and which I afterwards combined in the medicine now bearing my name.

One of the first discoveries made was, that constipation could be cured easily and pleasantly—not for a short time, to return with increased tenacity—but *cured for good*. Then followed such experiments as would have been likely to suggest themselves to any educated physician, and these led to the combination of roots and herbs now known as Lane's Family Medicine.

It is not within my province to speak in detail of the merits of the medicine, and I will only say that its great and widespread success as a blood remedy was not entirely unexpected by myself. Hardly less gratifying, I may add, have been the hundreds of letters from esteemed professional brethren, all testifying in kindest terms to the efficacy of the medicine.

THE STARTING POINT.

How Lane's Medicine was Brought Into Public Notice.

Following Dr. Lane's important discoveries in the Rocky Mountains, the method to be adopted for placing this medicine before the public became the subject of earnest consideration. The present proprietor advocated putting it up in the form of a patent medicine, arguing that, however well or ill-founded might be the prejudice in some quarters against patent medicines, in no other way could the matter be placed in such shape as to obtain an immediate verdict from the people. In any other form, he said, it would be practically impossible to advertise the medicine. He maintained that there could be no sensible objection to such a course. Whether it was called a patent medicine or not did not matter; the people would be quick to discover its merits, and would endorse it.

These arguments carried the day, and under the name of Lane's Family Medicine the remedy was placed on the market. The soundness of the reasoning has long since been proved. Although it is put up in the form of a package of

Dried Roots and Herbs,

the Medicine was placed in the drug stores and advertised in the same manner as a patent medicine. In the face of predictions that persons long used to bottled remedies, or to calling in a doctor every time they felt a slight indisposition, would be slow to accept so radical a departure, the people eagerly welcomed the new medicine.

The result was, indeed, so far beyond all expectations as to be almost overwhelming. Orders poured in from every wholesale druggist in the country. The demand was so great that retail druggists were for some time unable to procure the medicine from the jobbing houses, and could only about half supply the demand.

Additional facilities for the output of the Medicine in enormous quantities were soon secured, and the trade in every part of the country was supplied with as little delay as possible. The sales have since increased each year beyond all precedent. Last year they were nearly four times as great as the year preceding.

The medicine has been advertised in nine thousand newspapers, and for four years ninety-five traveling men, visiting every city and nearly every hamlet in America, have placed a sample of the medicine in nine-tenths of the homes of the whole country.

The Opinions of Some Leading Men Regarding Lane's Family Medicine.

A Fac-Simile of the Testimonial Received from Mr. E. G. Spaulding, 85 Years Old. Notice the Writing.

Farmers and Mechanic's Bank,

E. G. SPAULDING, President
F. SIDWAY, Vice President.
E. R. SPAULDING, Cashier.
HENRY GANSON, Asst. Cashier.

Buffalo, N.Y. Jan 30/92

Orator F. Woodward

Dear Sir

Please send me
two packages of Lane's Family Medicine
I enclose one dollar to pay for
them.

A small package was left at
the door of my dwelling house
which I have been using. I find
it to be the best kind of medicine
for me to use.

Yours Truly
E. G. Spaulding

From the Editor of the Scranton (Pa.) Times.

OFFICE OF THE SCRANTON TIMES,
137 Oakford Place,
SCRANTON, PA., Dec. 21, 1891.

ORATOR F. WOODWARD, Leroy, N. Y.

Dear Sir: I want to say that your remedies are all that you claim for them. We are ever without them in our home, and my family look upon them as indispensable.

Yours very truly,
BENJ. EVERARD MORRIS.

From Another Popular Editor.

OFFICE OF THE SHELBY FREE PRESS,
MAX. E. DICKERSON, Editor and Publisher,
SHELBY, O., Aug. 12, 1891.

MR. ORATOR F. WOODWARD, Leroy, N. Y.

Dear Sir: Several months ago I received from you a package of medicine called "Lane's Family Medicine for the Blood." While I had no use for it, yet my wife considered it worthy of a trial, and used it according to directions. She has been so much benefited by it that she has directed me to write you at once for some more of it. If you have any more of it in stock, please forward me a few packages, and when ever he bill amounts to please pass it to my account. Hoping you may be able to accommodate us, I remain with best wishes.

Yours respect. fully, M. E. DICKERSON.

From a Well-known Physician.

OFFICE OF LIMA MEDICAL INSTITUTE,
DR. J. J. MURPHY,
Physician-in-Charge,
LIMA, OHIO, Nov. 29, 1892.

MR. ORATOR F. WOODWARD,

Lane's Family Medicine is an article of superior merit. I have used it at the Institute for several years, and can truly say it is all that its proprietor has claimed for it. It is one of the few articles in Medical Science which are specific—that is, infallible in its results.

In the many minor and chronic ailments which afflict every family, I find it indispensable.

Yours very respectfully,
J. J. MURPHY, M. D.

In the columns of his paper the editor of the Youngstown, O., Daily Telegram says: "There is nothing that equals Lane's Family Medicine for constipation, biliousness and headache."

The editor of the Port Hope (Canada) Daily Times, in his edition dated April 30, 1891 says of Lane's Family Medicine: "It is a valuable remedy for impure blood, scrofula, constipation, kidney troubles, stomach troubles, and for many other troubles of the system."

LANE'S FAMILY MEDICINE.

The Celebrated Rocky Mountain
Root and Herb Remedy.

Read its Remarkable History and
its Wonderful Record.

THE ONLY REAL CURE FOR CONSTIPATION.

A Cure for Stomach, Kidney, Bladder
and Liver Troubles; for Scrofula,
Salt Rheum, Rheumatism, and
all Blood Diseases.

A SAFE MEDICINE.

On first presenting Lane's Family Medicine to the public, several years ago, the proprietor well understood the prejudice against new medicines, especially of the "proprietary" order. Believing, however, that the people could not fail to recognize and appreciate a remedy of such extraordinary merit, and never for a moment wavering in his confidence as to the result, an earnest effort was made to bring the medicine to the attention of the American people.

The success of this effort has been beyond the fondest hopes. To-day Lane's Family Medicine, the apparently simple, the really wonderful herb drink, is known in every part of the land. From Maine to California and from Minnesota to Texas come reports of the cures it has wrought.

The testimonial of Hon. E. G. Spaulding, "The Father of The Greenback," given elsewhere, and those of other well-known gentlemen, also given, are only specimens of the hundreds of letters received. Fully two hundred editors of newspapers have written us that they have never found anything equal to Lane's Family Medicine for constipation. Scores of clergymen, physicians, bankers and other professional men have testified to the same effect. From the ladies, however, come most of the words of praise that are received.

The almost instantaneous favor with which the medicine was received is attributed to two reasons, viz.:

First. The medicine is composed wholly of dried roots and herbs. It can be seen at a glance that it is a *safe* medicine.

WHAT IS IT FOR?

It's for Constipation, so prevalent that it may be called the national disease, and so difficult of treatment as to be regarded as practically incurable. This disease has yielded to the influence of the Rocky Mountain roots and herbs in Lane's Family Medicine. It cures constipation.

It's for Kidney Troubles. Among the most insidious and consequently the most dangerous of diseases, they are treated with wonderful success by this medicine. Composed wholly of herbs, and diuretic in its action, it has a direct and specific influence on the kidneys and urinary organs. It cures kidney troubles.

It's for Scalding Urine, a complaint from which thousands of women are miserable sufferers. It is really cured by Lane's Family Medicine. It is the only known specific for this torturing disorder.

It's for Blood and Liver Diseases, almost invariably caused by constipation or irregularity of the bowels, and which are cured by Lane's Family Medicine. It opens the sewage of the body, and removes all the principal causes of disease.

It's for Dyspepsia and Stomach Troubles, so common as to be almost universal, and having their origin in innumerable causes, but all tending to clog the operations of the stomach and bowels. These troubles are cured by Lane's Family Medicine. It is not too much to say that every man and woman, almost without exception, ought to use this medicine to keep the stomach in perfect working order.

It's for Bad Complexions, which are cleared up as if by magic. For removing pimples, blotches or sallowness, and giving the complexion the true bloom of health, this medicine has no rival.

It's for Scrofula, Salt Rheum, Rheumatism, and all diseases arising from an impure or acid condition of the blood. You will find this medicine a positive cure. For sick or nervous headache, and that "all gone" and tired feeling, if you use this remedy it will cure you just as sure as the sun rises.

The foregoing are some, but not all, of the diseases for which Lane's Family Medicine has been found to be an absolute specific. Further information under this head will be found in other parts of this circular.

AS A SPRING MEDICINE

Lane's Family Medicine Has No Equal.
It is an Herb Drink.

A prominent doctor says: "When you use a patent medicine in the dry form (roots and herbs) there is one thing you can depend on: that is, you can see what you are taking. Blood medicines and sarsaparillas put up in bottles contain too many mysteries."

There is no doubt but that nine persons out of ten should take a thorough treatment for the blood each spring and fall.

Some need only a dose or two of the proper remedy to bring them back into perfect condition. Others may require a much longer course of treatment. In either case the treatment should be thorough to be effectual. It is, of course, of the utmost importance that the remedy employed should be harmless as well as thorough in its curative effects. It has been proved beyond question that there is no treatment so sure and at the same time so safe as Lane's Family Medicine, and herein lies the secret of its wonderful success.

F. HANKWITZ

-DEALER IN-

Fine Furniture, Carpets, Picture Frames, Etc.,

UNDERTAKING A SPECIALTY.

Merrill, Wis., Dec. 21st, 92. 189

O. F. Woodward.

Dear Sir:-

Enclosed please find money order of \$1.00 for which please send me at once by return mail 2 packages of Dr. Lanes Family Medicine. Before commencing to use of the above medicine my face was full of blotches and pimples, but after having used up the first package they have pretty near all gone, and I find that I feel a good deal better than before using it.

Yours Truly,

F. Hankwitz

HEALTH AND BEAUTY.

A New Method of Curing Disease,
by Treating the Symptoms.

A Medicine that is Good for Every
Member of the family.

By keeping Lane's Medicine at hand in the family, severe sickness can always be prevented, for it is by neglecting to promptly treat the first symptoms that disease fastens itself upon the body. To the aged, to those in middle life, to the miss in her teens, down to the youngest members of your domestic circle, Lane's Family Medicine comes as a preventive as well as a cure for all the ills to which the ordinary family is subject. Nearly every disease at its start is treated by the patient himself, or by some parent or friend; nothing, then, is so important as to

Make Use of the Right Medicine

immediately upon the first feeling of sickness. If you can get a medicine that has proved itself perfectly harmless to the most delicate organization, while it acts as a gentle laxative and imparts new life and purity to the blood and tones up the digestive organs, can there be any harm in giving such a remedy a fair trial? And a trial will

Prove to You

that it is the grandest Family Medicine ever prepared. It will save one hundred times its cost, if you will keep it always on hand, in the amount it will save to you on your doctor's bill.

This medicine permeates every portion of the system. It gives strength and vigor to the overworked and despondent mother. It gives to the daughter the fresh and pearl-like complexion that is the envy of every girl in her youth; and to those just entering maidenhood, a single dose will relieve from all pain at the time of the usual monthly sickness. To the father or brother its curative power is seen at once, as if by magic. It removes dyspepsia, kidney, liver and bladder troubles.

Women experiencing a change of life will be greatly benefited by using this medicine.

For Children,

when a gentle laxative is wanted, you will find it pleasant to take; and for worms it has proved itself a valuable remedy.

If you have jaundice, are costive or suffer from constipation or any irregular condition of the bowels, don't fail to use this treatment, as it has never failed to cure.

A fair trial will convince you of the truth of all that we claim for this remedy, as being a complete and at all times reliable Family Medicine.

A Copy of the Advertisement that Appeared in Over Nine Thousand Papers.
Have You Seen It?



THE NEXT MORNING

I feel bright and new and my complexion is better.

MY Doctor says it acts gently on the stomach, liver and kidneys, and is a pleasant laxative. This drink is made of herbs, and is prepared for use as easily as tea. It is called

= Lane's Medicine. =

All druggists sell it at 50 cents and \$1.00 per package. Buy one to-day. *Lane's Family Medicine moves the bowels each day.* In order to be healthy this is necessary.

LANE'S FAMILY MEDICINE

enjoys the largest sale of any kidney or liver medicine in the world. You can see what you are taking. It is roots and herbs.

FULL DIRECTIONS FOR TAKING LANE'S FAMILY MEDICINE Will be Found on Each Package.

In the cure of Constipation, one of the most stubborn of diseases, we recommend rubbing the bowels each night and morning, upon retiring and rising, a coarse towel, rubbing until the skin is red. This we recommend *after you discontinue the use of the Medicine.* We guarantee an increase of weight, if this is desired, of eight pounds the first month, if the following course is carried out: At ten or half-past in the morning take one glass of milk and a cracker or bread and butter; at three in the afternoon repeat; if you retire late repeat before going to bed. Remember, if you carry this out faithfully you will not be disappointed.

BEWARE OF THEM.

Bogus Teas and Imitations of Lane's Family Medicine are Numerous.

The remarkable success of Lane's Family Medicine has stirred into activity a crowd of unscrupulous adventurers, who are placing what they call "teas" on the market. The sole aim of these persons has been to make something that would look like Lane's Family Medicine, and thereby deceive people into buying their worthless stuff.

Lane's Family Medicine is prepared by Orator F. Woodward (proprietor of Kemp's Balsam, at Le Roy, N. Y., and the regular size is sold by dealers everywhere at 50c. and \$1 per package. The dollar size contains one half a package more than two 50c. packages.

Do not allow dealers to sell you anything but Lane's Family Medicine. If they cannot furnish it, mail fifty cents in two-cent postage stamps to Orator F. Woodward, Le Roy, N. Y. Box 295 and you will receive a package by return mail.